

# Tenderloin Throwdown

June 22<sup>nd</sup>

*A search for the best pork tenderloin in Indiana.*

## Blue Ribbon Sponsor

1- 4 *available*

No trophy for everyone in this contest there are only 1<sup>st</sup> & 2<sup>nd</sup> places. For a sponsorship donation of \$650 you can be the highlight of a specific category (Breaded, Grilled, Creative, & People's Choice) or all of them if you choose to sponsor at \$2,600. Each category will have a 1<sup>st</sup> & 2<sup>nd</sup> place winner. The benefits of this sponsorship include:

- Opportunity to **present** the prize & trophy to winners
- Opportunity to say a few words about your business/organization at awards ceremony
- **Logo & link** to your website from our website
- Logo & company information in events program
- If sponsoring all 4 categories you will also receive **15 Tenderloin sampling** tickets to use as you wish

## Activities Sponsor

Get in on the fun, sponsor a specific aspect of the event and receive visibility for your business:

- Business name listed/logo on a sign at the activity.
- Business mentioned in reference to activity during the event.
- Business name & logo listed in the events program next to event on map.
- Opportunity to send a representative to the event to help with a specific activity

Opportunities Include:

- Stage Sponsor - \$3,000 (1 available)
- Rock Wall Sponsor - \$750 (1 available)
- Musical Guest Sponsor - \$600 (4 available)
- Beer Garden Sponsor - \$500 (1 available)
- Public Seating Tents - \$350 (3 available)
- Game Truck - \$150/hour (7 available)
- 4'x5' Fencing Ad Space \$100 (9 available)

Do you have promotional items you like to give away? Work with us to give them a Tenderloin Throwdown flair and we can give them out at the event.

## Title Connoisseur

1 *available*

Are you as born & breaded as Hoosiers come? Have you had more tenderloins than you can count? Do you look forward to the day we are able to get this named our state sandwich? You are a Title Connoisseur. For a sponsorship donation of \$5,000 or more the below benefits are provided:

- Mention in **all** advertisements (radio, newspapers covering all 92 counties, Smoke Signals, flyers, social media, etc.)
- Logo & link to your website from our website
- Opportunity to have your ad read at the event
- Physical space at the event (promotional materials, merchandise, activities, etc.)
- **Individual** Banner in the main information tent
- Logo & company information in events program
- Event staff t-shirts will include a **large** copy of your logo
- **20 Tenderloin Sampling tickets** to use as you wish

## Committed Foodie

2 *available*

You know your way around a tenderloin, and identify it with our great state, but you also venture out. You are a Committed Foodie, and we should let everyone know about it. For a sponsorship donation of \$1,500 the following benefits are provided:

- Mention in the following ( local radio, newspaper, Smoke Signals, flyers, & a social media post)
- Logo & link to your website from our website
- Opportunity to say a few words about your business/organization during the event
- Physical space at event (promotional materials, merchandise, activities, etc.)
- Group banner in the main information tent
- Logo & company information in events program
- Event staff t-shirts will include a medium copy of your logo
- **6 Tenderloin Sampling tickets** to use as you wish

**To get the most benefit respond by April 20th**

Contact

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